

LAST UPDATED: **March 7, 2026**

DEAL EASY PRIVACY POLICY

Deal Easy (“we,” “us,” or “our”) wants you to be familiar with how we collect, use, and disclose information. This Privacy Policy describes our practices in connection with information that we collect through:

- Website(s) operated by us from which you are accessing this Privacy Policy; and
- HTML-formatted email messages that we send to you that link to this Privacy Policy.

Collectively, we refer to the website and emails as the “**Services.**”

PERSONAL INFORMATION

“**Personal Information**” is information that identifies you as an individual or relates to an identifiable individual. We collect Personal Information through or in connection with the Services, such as:

- Name
- Telephone number
- Email address

Collection of Personal Information

We and our service providers collect Personal Information in a variety of ways, including:

- **Through the Services.**
 - We collect Personal Information through the Services, such as when you sign up for an account or enter data into your records housed within the website.
- **From Other Sources.**
 - We receive your Personal Information from other sources, such as publicly available databases.
 - If you connect your Google account to your Services account, you will share certain Personal Information from your Google account with us, including your name and email address.

We need to collect Personal Information in order to provide the requested Services to you. If you do not provide the information requested, we may not be able to provide the Services. If you disclose any Personal Information relating to other people to us or to our service providers in connection with the Services, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

Use of Personal Information

We and our service providers use Personal Information for the following purposes:

- **Providing the functionality of the Services and fulfilling your requests.**
 - To provide the Services’ functionality to you, such as arranging access to your account.
 - To verify your information.

- To provide you with benefits, promotions, and customer service.
- To respond to your inquiries and fulfill your requests.
- To send administrative information to you, such as changes to our terms, conditions, and policies.
- **Providing you with marketing materials and facilitating social sharing.**
 - To send you marketing related emails.
 - To facilitate social sharing functionality that you choose to use.
- **Analyzing Personal Information for business reporting and providing personalized services.**
 - To analyze use of the Services.
 - To better understand your interests and preferences, so that we can personalize our interactions with you.
- **Accomplishing our business purposes.**
 - For audits, to verify that our internal processes function as intended and to address legal, regulatory, or contractual requirements;
 - For fraud prevention and security monitoring purposes, including to detect and prevent cyberattacks or attempts to commit identity theft;
 - For developing new products and services;
 - For enhancing, improving, repairing, maintaining, or modifying our current products and services, as well as undertaking quality and safety assurance measures;
 - For identifying usage trends, for example, understanding which parts of our Services are of most interest to users;
 - For determining the effectiveness of our promotional campaigns; and
 - For operating and expanding our legitimate business activities.

Disclosure of Personal Information

We disclose Personal Information:

- **To our service providers, to facilitate services they provide to us.**
 - These can include providers of such services as website hosting, data analysis, payment processing, order fulfillment, fraud prevention, information technology and related infrastructure provision, customer service, email delivery, and auditing.
 - Our current providers include Supabase (database storage and authentication), Google Authentication, and Vercel (website hosting).
- **By using the Services, you may elect to disclose Personal Information.**
 - On deal entry, contact entry, contact updating, searching, and other services to which you are able to post information and content. Any information you post through these channels is contained to your own account and our records.

Other Uses and Disclosures

We may also use and disclose Personal Information as we believe to be necessary or appropriate: (a) to comply with applicable law, to respond to warrants pertaining to active investigations, and to fulfil other

legal obligations; (b) to enforce our terms and conditions; and (c) to protect our rights, privacy, safety, or property, and/or that of you or others. We may use, disclose, or transfer Personal Information to a third party in connection with any proposed or actual reorganization, bankruptcy, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our assets or stock.

INFORMATION COLLECTED AUTOMATICALLY

We and our service providers may collect information automatically in a variety of ways, including:

- **Your browser or device.**
 - Certain information is collected by most browsers or automatically through your device, such as your Media Access Control (MAC) address, computer type (Windows or Mac), screen resolution, operating system name and version, device manufacturer and model, language, and Internet browser type and version. We use this information to ensure that the Services function properly.
- **Cookies.**
 - Cookies are pieces of information stored directly on your computer. Cookies allow us to collect such information as browser type, time spent on the Services, pages visited, language preferences, and traffic data. We use the information for security purposes, to facilitate navigation, to display information more effectively, and to personalize your experience. We also gather statistical information about use of the Services in order to continually improve their design and functionality, understand how they are used, and assist us with resolving questions regarding them. We do not currently respond to browser do-not-track signals. If you do not want information collected through the use of cookies, most browsers allow you to automatically decline cookies or be given the choice of declining or accepting particular cookies from a particular website. You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/index.html>. If, however, you do not accept cookies, you may experience some inconvenience in your use of the Services.
- **Pixel tags and other similar technologies.**
 - **Pixel tags.** We may use pixel tags (also known as web beacons and clear GIFs) to, among other things, track the actions of users of the Services (including email recipients), measure the success of our marketing campaigns, and compile statistics about use of the Services and response rates.
 - **Analytics.** We use analytics services, such as Vercel Analytics, which use cookies and similar technologies to collect and analyze information about use of the Services and report on activities and trends. These services may also collect information regarding the use of other websites, apps, and online services. Vercel Analytics uses only anonymized data, with no additional cookies.
- **Adobe Flash technology (including Flash Local Shared Objects (“Flash LSOs”)) and similar technologies.**
 - We may use Flash LSOs and other technologies to, among other things, collect and store information about your use of the Services. If you do not want Flash LSOs stored on your computer, you can adjust the settings of your Flash player to block Flash LSO storage using the tools contained in the [Website Storage Settings Panel](#). You can also go to the [Global Storage Settings Panel](#) and follow the instructions. Setting the Flash Player to restrict or limit acceptance of Flash LSOs may reduce or impede the functionality of some Flash applications.

Uses and Disclosures of Information Collected Automatically

If we are required to treat such information collected automatically as Personal Information under applicable law, we may use and disclose it for the purposes for which we use and disclose Personal Information, as detailed in this Privacy Policy. In some instances, we may combine information collected automatically with Personal Information. If we do, we will treat the combined information as Personal Information so long as it is combined.

SECURITY

We seek to use reasonable organizational, technical, and administrative measures to protect Personal Information within our organization. Unfortunately, no data transmission or storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure, please immediately notify us in accordance with the *“Contact Us”* section below.

THIRD-PARTY SERVICES

This Privacy Policy does not address, and we are not responsible for, the privacy, information, or other practices of any third parties, including any third party operating a website or service to which the Services link. The inclusion of a link on the Services does not imply our endorsement of the linked site or service.

In addition, we are not responsible for the information collection, use, disclosure, or security policies or practices of other organizations, such as Facebook, Twitter, Instagram, YouTube, Pinterest, LinkedIn, Apple, Google, Microsoft, RIM, or any other app developer, app provider, social media platform, operating system provider, wireless service provider, or device manufacturer, including with respect to any Personal Information you disclose to other organizations through or in connection with our apps or social media pages.

USE OF THE SERVICES BY MINORS

The Services are not knowingly directed to individuals under the age of eighteen (18), and we do not knowingly collect Personal Information from individuals under 18.

JURISDICTION AND CROSS-BORDER TRANSFER

We are located in the United States. We may store and process your Personal Information in any country where we have facilities or in which we engage service providers. By using the Services, you understand that your information will be transferred to countries outside of your country of residence, including the United States, which may have data protection rules that are different from those of your country.

SENSITIVE INFORMATION

Unless we request it, we ask that you not send us, and you not disclose, any sensitive Personal Information (*e.g.*, Social Security numbers, information related to racial or ethnic origin, political opinions, religion or other beliefs, health, biometrics or genetic characteristics, or criminal background) on or through the Services or otherwise to us.

UPDATES TO THIS PRIVACY POLICY

The “*LAST UPDATED*” legend at the top of this Privacy Policy indicates when this Privacy Policy was last revised. Any changes will become effective when we post the revised Privacy Policy on the Services.

CONTACT US

If you have any questions about this Privacy Policy, please contact us at jrsshacter@gmail.com. Because email communications are not always secure, please do not include credit card or other sensitive information in your emails to us.